Pitch Night Arizona

ArtPrize is teaming up with the ArtWins Arizona to host Pitch Night — a one-night virtual event where an artist will leave with a $5,000 grant to create an ambitious outdoor installation at the Grand Valley State University (GVSU) Eberhard Center during ArtPrize this fall, September 16 - October 4, 2020.

What is ArtPrize?
ArtPrize is an open, independently organized international art competition and a 501(c)(3) non-profit. For 19 days, three square miles of downtown Grand Rapids, Michigan, becomes an open playing field where anyone can find a voice in the conversation about what art is, and why it matters. One $200,000 grand prize and four category awards, more than $250,000 is awarded from a public vote. Art from around the world pops up in every inch of downtown, and it is all free and open to the public. It's unorthodox, highly disruptive, and undeniably intriguing to the art world and public alike. ArtPrize 2020 will take place from September 16 - October 4, 2020.

How it Works
Artists are invited to submit proposals for an outdoor installation at GVSU’s Eberhard Center. For the virtual event, five artists will be selected to give a pre-recorded five-minute presentation, using 5 slides each, to a panel of five expert judges. The panel of judges will view all the presentations, then ask follow-up questions of the artists. The panel will select the winner, awarding the winning artist a $5,000 grant to realize their proposal at GVSU’s Eberhard Center during ArtPrize 2020. The entire Pitch Night finals event will be broadcast live online, with details to follow.

Submit Your Proposal
Submissions are now being accepted for Pitch Night Arizona through June 18. Find complete details on the 2020 proposal process below.

Event Info
Pitch Night Arizona will take place on June 30 at 7:00 p.m. as a virtual event. Live broadcast details are to be announced. If the health situation permits, there may also be a limited attendance live in-person event. The event will be free to view for the public.

Judges to be Announced

Sponsors
Pitch Night Arizona is presented and underwritten by ArtWins Arizona and Delta Air Lines.

PRESENTED AND UNDERWRITTEN BY:
More Details

How to apply
Between now and June 18, Arizona artists must submit a proposal (maximum 500 words), an artist CV, and up to five images, all by email to pitchnight@artprize.org. Give us an idea of what you’d present at Pitch Night, and how you would like to activate GVSU’s Eberhard Center. Email submissions to pitchnight@artprize.org.

Who can apply?
ArtPrize is open to any artist, but Pitch Night Arizona is only for artists currently living in Arizona. All ArtPrize eligibility rules apply. Artists must be 18, and collaborative groups are welcome. There are more eligibility requirements listed here and in the Artist Rules.

What should a pitch presentation include?
If you’re one of the five artists selected to present virtually, you’ll have five minutes and five slides—the details are up to you. Be entertaining and informative. Be prepared to answer questions from the judges. Above all, you’ll need to convince the judges that your project is the best, and that the $5,000 grant will help make it possible.

What happens if my pitch wins?
Several things. One, we’ll register you as an artist on artprize.org at no cost (normally registering as an artist costs $50). We’ll connect you with Grand Valley State University, because every artist in ArtPrize must be officially connected to a venue on artprize.org. We’ll give you the $5,000 as a lump sum. It’s up to you how you use those funds to install the artwork (materials, shipping, travel, etc.). You’ll then work with an installation coordinator to work out the details of installing the work before ArtPrize begins on September 16, 2020.

What space is available at GVSU’s Eberhard Center?
GVSU’s Eberhard Center is located at a high foot traffic area in the heart of downtown Grand Rapids, overlooking the western bank of the Grand River and the pedestrian Blue Bridge. There are two outdoor, semi-circle concrete pads, (labeled Space A and Space B) that can be used. Artists may choose to activate both spaces or select one. As the art will be installed in an outdoor location, it must be able to withstand Michigan weather in the Fall, including potential wind and rain. It must be able to exist outdoors for the entire 19-day duration of ArtPrize 2020. Artists may not anchor into the concrete. Electricity is available.

In the image below, Space A is circled in red, Space B is circled in blue.
Space A

The tables and chairs pictured will be removed.
Space B
A bronze statue of Noahquageshik an Anishinaabe Ottawan chief is directly beside this space. The concrete will be replaced prior to ArtPrize, but the footprint size should remain the same.
Questions?
Please email pitchnight@artprize.org