



Thank you for your interest in entering your artwork in ArtPrize® 2021! You're in good company. For each ArtPrize event, artists from around the world fill Grand Rapids with artwork, transforming our city and creating unforgettable contemporary art experiences.

Any artist over the age of 18, working in any medium, from anywhere in the world can participate and compete for \$250,000 in prizes.

Artists are essential to the success of each event. ArtPrize is remarkably open and collaborative by design. Each artist that signs up works directly with spaces throughout the city to organize shows. Bars, public parks, restaurants, theaters, hotels, bridges, laundromats, auto body shops, vacant storefronts and office spaces join museums and galleries in becoming ArtPrize venues. Collectively, these independently-organized art shows make up the ArtPrize competition — creating unparalleled energy and excitement for 18 days.

Looking for more information before making the leap? We've got you covered. In the pages that follow, you'll find complete details on:

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Let's get started.

IMPORTANT DATES

Please keep these ArtPrize 2021 Registration and Connections dates in mind. Wondering what Connections is? Head to “Registration” below for details.

Venue Registration	April 1-15
Artist Registration	April 19-June 10
Connections	May 3-June 23
ArtPrize 2021	September 16-October 3

ELIGIBILITY

For Artists

ArtPrize is an international art competition open to anyone over 18 years old who enters their artwork during the Artist Registration period and secures a venue.

Artists who've won a Grand Prize in any year are our esteemed alumni — and are not eligible to enter the competition again.

Travel to Grand Rapids is not required to participate, but artists are responsible for the installation and removal of their artwork unless specific arrangements are made with their venue.

For Artwork

Eligible artwork may:

- Be the work of an individual artist or a team
- Be any medium
- Be a single piece, a series, an installation with multiple components, or any other output that can be exhibited in the space agreed upon with the hosting venue
- Be any size, provided it fits in the space secured in a venue

Eligible artwork must:

- Be shown at a registered ArtPrize venue
- Be wholly owned by the artist or team of artists
- Not infringe on third party rights
- Be entered in the ArtPrize competition for the first time
- Be titled and exhibited as a single entry

The eligibility of your artwork is not confirmed until you've completed a Connection with a venue. For more information on "Connections," see "Registration" below. For specific questions about the eligibility of your entry, contact artists@artprize.org.

Permanent Murals or Installations

Artwork intended to become a permanent fixture of the Grand Rapids landscape, such as murals and sculpture, or any installation that might potentially obstruct a walkway or other public space, must first be reviewed and approved by the City of Grand Rapids' Arts Advisory Board. Once you've made a Connection with a venue that's agreed to host your artwork, your venue will work with our Exhibitions Team to try to obtain the necessary approvals from the City.

ARTWORK CATEGORIES

At ArtPrize, each artist's work is entered in one of four categories — 2-D, 3-D, Time-Based and Installation. During registration, artists choose the category they feel best fits their work based on the definitions below.

- **2-D** – Entries that exist primarily on a flat plane. Painting, drawing, photography, printmaking, and most textiles are examples of 2-D work.
- **3-D** – Entries that occupy space and are intended to be viewed from multiple angles. Sculptures that are not site-specific belong in the 3-D category.
- **Time-Based** – Entries that are durational and change over time. The viewer has to spend some time with the work to fully view it. This includes performance, video and film, dance, music, and interactive work.
- **Installation** – Entries that are dependent on the site in which they are installed. The location is not a neutral ground, but makes up an important ingredient of the work. Installation is different from 3-D in that changing the location of the piece would dramatically change the work.

The ArtPrize team reviews the entries in each category, making sure the definitions of each are interpreted consistently. This sometimes means moving an entry to a different category. If we feel an entry could work in more than one category, we defer to the artist's selection. The examples within each category provided above are not exhaustive.

REGISTRATION & FEES

To participate in ArtPrize, artists must first sign up during the Artist Registration period. The Artist Registration period for ArtPrize 2021 runs from April 19 to June 10, 2021.

Registration is a simple three-step process that happens right here on the ArtPrize website.

1. [Sign up for an ArtPrize account](#), or sign in if you already have one.
2. Pay the registration fee (see below) to enter your artwork and create your entry profile.
3. Complete your entry profile.

Registration Fee

The ArtPrize team seeks to support those who embrace the spirit of ArtPrize to create the ambitious artworks and exhibitions that are the foundation of the event -- this year more than ever. That's why, in addition to the grants to be awarded ahead of the event, we're also offering 50% off registration fees for the first week of registration.

ArtPrize 2021 Artist Registration Fees

- April 19-25: \$25 for an individual, \$50 for a collaborative
- April 26-June 10: \$50 for an individual, \$100 for a collaborative

We're able to offer this opportunity thanks to the hundreds of community sponsors and donors that have stepped up to make ArtPrize 2021 the best one yet. If you want to participate in the event this fall, we encourage you to sign up early!

Next Steps

The next step is finding an ArtPrize venue to host your work. It's important to note that your participation in ArtPrize isn't fully confirmed until a venue has agreed to show your work in their space.

We call the process of artists and venues matching up "Connections," a period during which registered artists and venues find each other on the ArtPrize website and agree to work together. You can find more information about Connections in our Registered Artist Packet.

A Few Things to Keep in Mind

- You are not visible to venues and you cannot see their contact information until you've completed registration. Keep in mind that venues begin planning exhibitions months in advance, so the earlier you register the better chance you'll have of securing a venue.
- If you've entered artwork as a team, each team member must have a separate account on artprize.org.

- If you've competed in a previous ArtPrize, when you sign in, you will see your Artist Profile and previous ArtPrize Entries. You can edit your Artist Profile and add new artwork, but you cannot edit a previous entry.
 - The registration fee is non-refundable and does not guarantee you a venue. However, if you do not complete a Connection with a venue during the Connections Period, you'll receive a credit towards next year's registration.
 - Artists must place their entry in one of four Categories as they register: 2-D, 3-D, Time-Based, or Installation. ArtPrize must approve this Category selection, and may request more information from you.
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\$50K IN EQUITY GRANTS

This new program will support artists from underrepresented backgrounds to participate in ArtPrize 2021 and seeks to underwrite work that is intentional and focuses on diverse, innovative, challenging, and engaging themes. Selected artists will receive \$1,000-\$5,000 each to help with fabrication, shipping, travel, and other considerations necessary to support their participation in ArtPrize.

Applications are open during the artist registration period, from April 19-June 10.

[Click here to apply.](#)

\$250K IN PRIZES

We're making some changes to our prizes, giving you new ways to win and more ways to engage with visitors than ever before. Stay tuned. Details coming soon.

OFFICIAL RULES FOR ARTISTS

The following is a summary of the [Official Rules for Artists](#):

- Each Artist must be at least 18 years old at the time they register.
- Artists must pay a non-refundable fee to enter their artwork ("Entry").
- For any team Entry, every individual that makes a significant creative contribution to the Entry must be registered as an Artist and officially attached to that Entry and to no other

Entry. Volunteers or contractors that did not make a significant creative contribution to the Entry do not need to be registered.

- Entry must be shown at an ArtPrize Venue.
- Secondary elements of an Entry (or instances of a performance) may appear elsewhere, but the primary element and/or documentation of an Entry must be at its Venue.
- Artists must sign a Hosting Agreement with their Venue.
- Entries may be a single piece, a collection of pieces, or an installation with multiple elements. In any case, an Entry is titled and exhibited as a single unit.
- Each Entry must be classified as only one of four Categories: 2-D, 3-D, Time-based, or Installation. Artists must identify their Entry's Category during the registration process. Category identification is subject to ArtPrize review; ArtPrize makes final decisions about the Category of each Entry.
- Only original artwork is eligible for submission. The Artist is responsible to ensure that the Entry does not infringe on any third party's proprietary rights.
- The Entry must be currently owned by the Artist or by the team of Artists.
- The Artist is responsible for transportation of the Entry to, and removal of the Entry from, the applicable Venue, unless otherwise provided in the applicable Hosting Agreement or other arrangements with the Venue.
- Entries from prior ArtPrize competitions, or Entries that are identical to Entries from prior ArtPrize competitions, may not be entered in ArtPrize.
- Artists who have previously won a Grand Prize are not eligible to enter again.

NEXT STEPS

Ready to move forward? High fives!

Here's what to do next:

- **Create an Account:** Head over to the ArtPrize website and sign up for an ArtPrize account (or sign in if you already have one).
- **Register Your Artwork:** If we're within this year's Artist Registration period (see Important Dates above to be sure), you'll be able to sign up and pay the registration fee in your ArtPrize account.

Already registered or just excited to dive into more details for registered artists? [Click here to view our Registered Artists Packet.](#)

STAY CONNECTED

- Add artists@artprize.org to your email contacts. Once you're registered, the email address associated with your ArtPrize account will be added to our mailing list to receive important updates from our Exhibitions Team. You won't want to miss these Connections tips, deadline reminders, and more.
- Follow ArtPrize on social media: [Facebook](#), [Instagram](#), [Twitter](#)
- Have questions? Email our team at artists@artprize.org. We're happy to help.