

Is coffee more up your alley? Make sure you stop by Ferris Coffee & Nut, the coffee roaster that brings you Brazil Primavera—the Official Coffee of ArtPrize Nine. Find their downtown location, marked with a dark pink star, where you'll experience coffee sourced and produced in a socially and environmentally responsible way, and then head out to any of five additional ArtPrize Venues with coffee as their specialty.

Are you a craft brew buff, a caffeine connoisseur, or all of the above? Then this guide to ArtPrize and some of the greatest breweries and coffee hot spots in our city, also participating as ArtPrize Nine Venues, was created just for you. If you're looking to experience some of the best beer that Beer City USA has to offer, we recommend you start your adventure at Founders Brewing Co.—the masterminds behind Green Zebra, the Official Beer of ArtPrize Nine. Travel to the pastel pink star, where you'll find yourself surrounded by the seemingly unending depth of creativity that keeps Founders on the cutting edge of the craft beer industry. Then venture to any of six other amazing breweries in the heart of downtown Grand Rapids participating as ArtPrize Venues this fall. You won't regret it.

about this experience



brew lovers' experience guide



ArtPrize and Founders Brewing Co. joined forces nearly five years ago to bring you unique, experimental, artisanal brews for each annual event—each with a label designed by a local artist. The ArtPrize series lineup of beers has included Inspired Artist, Spectra Trifecta, Mosaic Promise and Pale Joe. Founders exercised its creativity yet again this year with a fifth ArtPrize beer, adding a new style to their lineup. Green Zebra, a gose-style ale brewed with watermelon and sea salt, is subtly sour and a little sweet—a refreshing take on a nearly extinct German style. Grab a pint of the Official Beer of ArtPrize Nine in the Founders taproom and pick up a six-pack of cans, on shelves now.

catch your green zebra

Green Zebra can found at many other establishments downtown, be sure to look for the Founders logo in windows around the city. Both Green Zebra and Brazil Primavera can also be purchased at your local Meijer store while supplies last. Your purchase of Green Zebra and Brazil Primavera directly supports ArtPrize, a non-profit 501(c)3 organization. What other reason do you need?

Brazil Primavera, the 2017 Official Coffee of ArtPrize, is sourced from a farm that is widely recognized as one of the most sustainable coffee farms in Brazil. Their focus on water reutilization, natural composting and reforestation efforts contributed to the delicious blend. Experience the peanut butter and milk chocolate flavors of Brazil Primavera at both Ferris Coffee locations, and pick up a bag (or 10) to take home from Ferris Coffee, the ArtPrize HUB/HQ or select Meijer stores.

across the city. by our annual event design to coffee lovers bringing unique blends of coffee inspired up and launched a three-year partnership, ArtPrize team. And so, in 2016 we teamed to everyone resonates deeply with the the craft of great coffee approachable Ferris Coffees commitment to making

experience brazil primavera

ask yourself

Art needs you, and your opinion. When you're standing in front of a work of art, follow these steps:

1. Take a moment to pause and experience the work of art.
2. What do you see or hear? What is happening?
3. Why is it the way that it is? The artist statement can help with this.
4. How does it relate to your own life, feelings, or ideas? Does it challenge you?
5. Vote—do you think this work of art is successful?

extend the experience

ARTPRIZE BEER PANEL DISCUSSION

Join us at the ArtPrize Studio on September 22 starting at 7 p.m., when we'll dive into Founders Brewing Co.'s creative process and the evolution of their beer lineup, with Founders' leadership.

STEAM VILLAGE AFTER DARK

Stick around after the discussion and step into the ArtPrize STEAM Village for this one-time only event. The ArtPrize Beer will be flowing along with live beats while you explore virtual reality and robotics activities within the STEAM Village.

artprize mobile app

If you have a smartphone, download the ArtPrize mobile app—free for iOS and Android—to make voting super easy as you explore the event. You can also use the app to discover venues, art and events near you, browse a full list of entries, or search for a specific entry, venue or artist.

SEE SOMETHING YOU LOVE?

Anyone 13 and older can vote via the app or at artprize.org. As the presenting sponsor of the Public Vote, Meijer is offering an exclusive mPerks offer when you vote on the app. You can also pick up a free ArtPrize Nine Tote at any ArtPrize HUB while supplies last, courtesy of Meijer. Totes for Votes!



We also invite you to join the Club! ArtClub members enjoy insider perks and benefits. Meet us at the Clubhouse to learn more.

artprize.org/artclub

BEER

- ★ Founders Brewing Co.
- 1 Harmony Hall
- 2 The B.O.B.
- 3 Mitten Brewing Co.
- 4 Atwater Grand Rapids
- 5 Grand Rapids Brewing Co.
- 6 New Holland Brewing Co.



COFFEE

- ★ Ferris Coffee & Nut* (Downtown)
- 7 Ferris Coffee & Nut* (Westside)
- 8 Jam'n Bean Coffee Company
- 9 Roots Brew Shop
- 10 Madcap Coffee (Downtown Market)
- 11 The Bitter End
- 12 Mayan Buzz Cafe



PRO TIP

Coffee shops often open early. Be sure to stop in, grab a drink and enjoy some great art while you're out ArtPrizing before official venue hours.

**Keep an eye out for the Ferris Coffee truck around town!*

DASH AROUND TOWN

Hop on one of the three free DASH routes to quickly and easily jump between breweries and coffee shops. Hours have been extended, thanks to Mobile GR, getting you to not-to-miss exhibitions seven days a week throughout ArtPrize and ArtPrize Preview Week.

DASH ArtPrize Hours:
Monday-Saturday, 6:30 a.m. - 10 p.m.
Sunday, Noon-8 p.m.

ARTPRIZE HUBS

START HERE! ArtPrize HUBs are the best place to start your visit to ArtPrize. You'll find free Event Guides, self-guided tours, Family Activity Kits, voter sign up, and the ArtPrize Metro Pass that gets you bus rides, a Clubhouse pass and other great perks.

ArtPrize HUB/HQ @ 41 Sheldon Blvd. SE
Westside HUB @ Ford
Monroe HUB @ DeVos Place
Center City HUB @ Rosa Parks Circle
Hillside HUB @ Women's City Club
Heartside HUB @ Monument Park
The Gardens HUB @ Frederik Meijer Gardens and Sculpture Park
The ArtPrize Mobile HUB @ events and hot spots

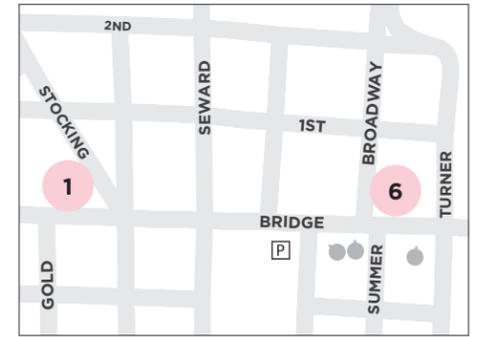
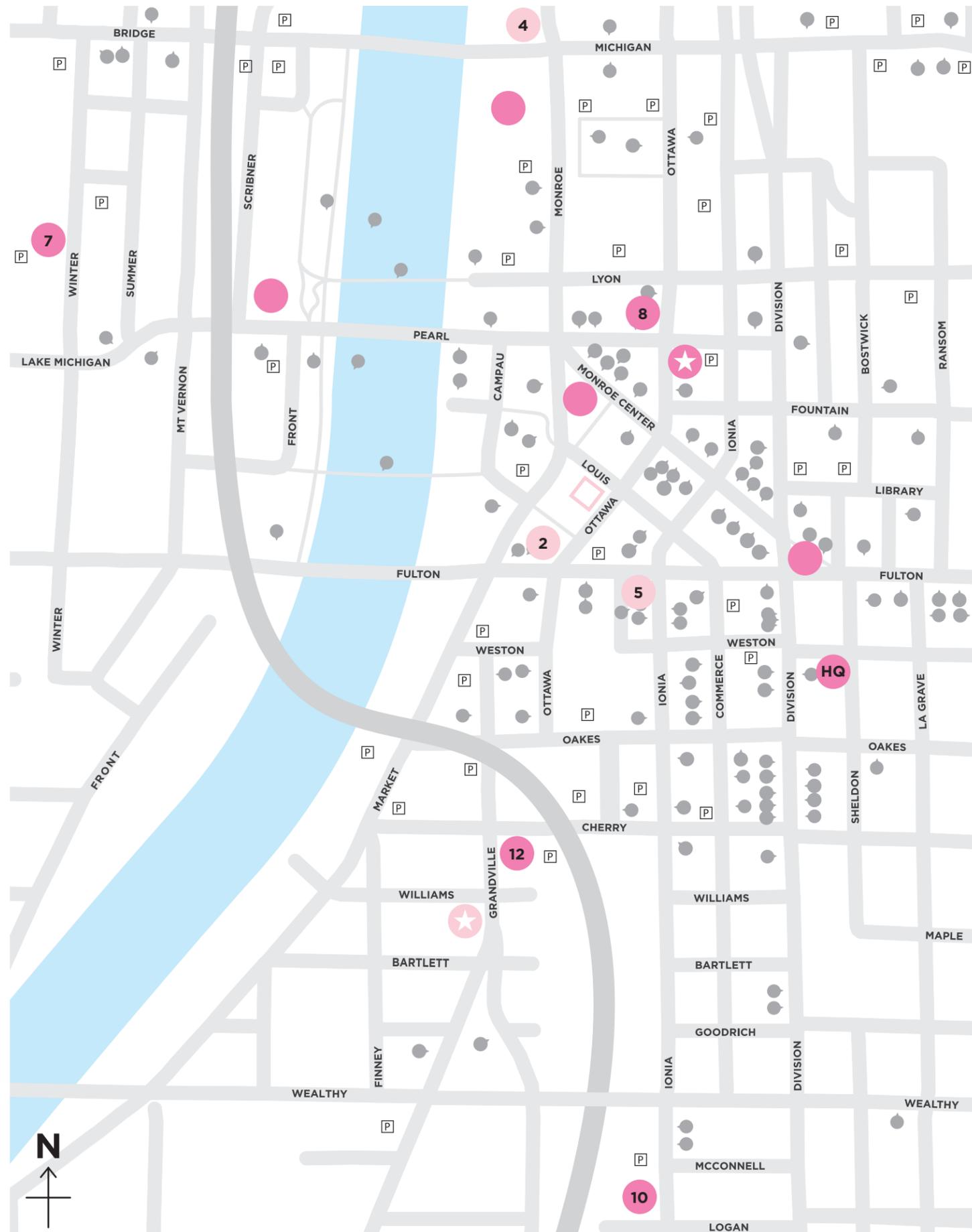
ARTPRIZE NINE GUIDES AND PATHWAYS

The ArtPrize Nine Experience Guides and the Pantone Pathways collectively offer you a suite of distinctive ways to visit ArtPrize —simply choose the experience you'd like to have, or the neighborhood you'd like to explore.

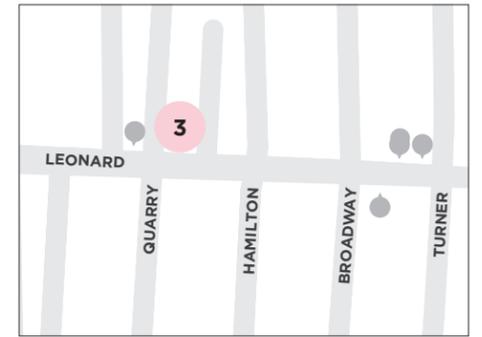


Keep an eye out for these Pantone Pathway markers around ArtPrize, or find Pathways marked in your ArtPrize Nine Event Guide.

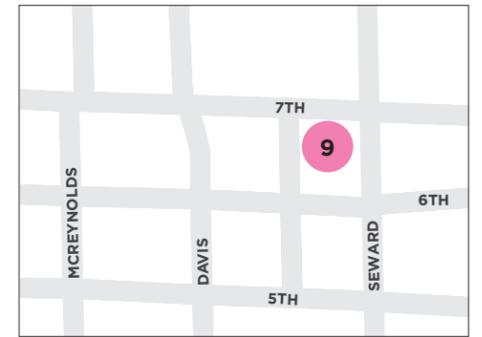
Pantone Pathways presented by X-Rite Pantone



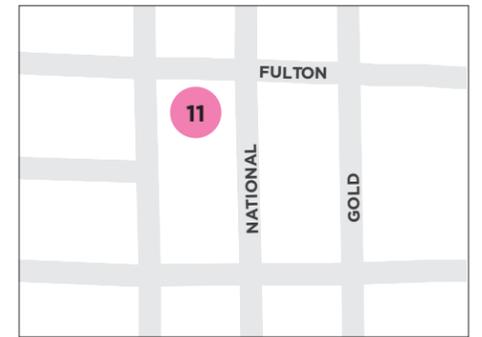
Harmony Hall & New Holland



Mitten Brewing Co.



Roots Brew Shop



The Bitter End

MAP KEY

- P Parking
- ArtPrize Venue
- Beer
- Coffee
- Member Clubhouse