



ArtPrize STEAM Village powered by Switch

Activations & Partnerships

FIRST® Robotics

- Three FIRST teams — Grand Rapids Public Schools, East Kentwood and Flint—have created robots that can move, draw and erase.
- ArtPrize visitors will have the opportunity to control the robots with tablets.
- At least one FIRST team will demonstrate their robots' unique skills and assist visitors each day of the event.

KCAD FlexLab

- Casey Newberg — senior at Kendall College of Art and Design of Ferris State University (KCAD) — will create an interactive design and production studio to demonstrate the intersection of art and technology.
- Visitors will be involved in the creation of 3D printed vases through a question and response workshop.

Tinker Table

- 3D pens will allow visitors to let their imaginations lift off the page, drawing with heated plastic to create artwork in 3D.
- Through the BrushBots activity, visitors will learn about engineering and design concepts by building mini toothbrush robots.

Virtual Reality

- Visitors will explore ArtPrize 2016 Grand Prize winners through a VR experience.
- Featured artworks include “Wounded Warrior Dogs” by James Mellick and “The Bureau of Personal Belonging” by Stacey Kirby.
- A vignette of each original installation will be on display alongside the VR experience.

Drop-In Activations

- Axis Labs — 3D printing demonstration
- The Geek Group — Laser cutter workshops
- Treefort — VR station
- Grand Circus — Mini coding workshops

Events

September 28: Smart Cities Panel

ArtPrize Studio @ HUB/HQ | 7 p.m.

- **Topic:** What it means to be “Smart City” and how art, design, technology and innovation are impacting innovation in cities like Grand Rapids and beyond
- **Panelists:** Kristi Overgaard, Switch Chief Awesomeness Officer (CAO); Patti Poppe, CEO of Consumers Energy; Mike Morin, Start Garden CEO; and Brian Seth Hurst, a Virtual Reality thought leader and innovator

October 5: FIRST® Robotics Parade & Keynote

ArtPrize Studio @ HUB/HQ | 6 p.m. Parade | 7 p.m. Keynote

- **Parade:** At 6 p.m., a FIRST robot parade will travel from the Grand Rapids Children’s Museum to ArtPrize HUB/HQ
- **Keynote:** At 7 p.m., Don Bossi, President of FIRST, will give a thought-provoking keynote

Both events are part of the ArtPrize Studio Series, powered by ITC, Your Energy Superhighway.