Thank you for your interest in entering your artwork in ArtPrize® 2020! You’re in good company. For each ArtPrize event, over 1,500 artists from around the world fill Grand Rapids with artwork, transforming our city and creating unforgettable contemporary art experiences for half a million visitors.

Any artist over the age of 18, working in any medium, from anywhere in the world can participate and compete for $250,000 in prizes awarded by public vote — including a $200,000 grand prize.

Artists are essential to the success of each event. ArtPrize is remarkably open and collaborative by design. Each artist that signs up works directly with spaces throughout the city to organize shows. Bars, public parks, restaurants, theaters, hotels, bridges, laundromats, auto body shops, vacant storefronts and office spaces join museums and galleries in becoming ArtPrize venues. Collectively, these nearly 200 independently-organized art shows make up the ArtPrize competition — creating unparalleled energy and excitement for 19 days.

Looking for more information before making the leap? We’ve got you covered. In the pages that follow, you’ll find complete details on:

- Important Dates
- Eligibility
- Artwork Categories
- Prizes
- What Happens If You Win
- Artist Grants
- Registration
- Official Rules For Artists
- Next Steps
- Stay Connected

Let’s get started.
IMPORTANT DATES

Please keep these ArtPrize 2020 Registration and Connections dates in mind. Wondering what Connections is? Head to “Registration” below for details.

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<tbody>
<tr>
<td><strong>Venue Registration</strong></td>
<td>Opens: March 2, 2020</td>
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<td>Closes: April 2, 2020 at 5PM ET</td>
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<td><strong>Artist Registration</strong></td>
<td>Opens: April 13, 2020</td>
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<td>Closes: June 4, 2020 at 5PM ET</td>
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<td><strong>Connections</strong></td>
<td>Opens: April 27, 2020</td>
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<td>Closes: June 25, 2020 at 5PM ET</td>
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<td><strong>ArtPrize 2020</strong></td>
<td>September 16-October 4, 2020</td>
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ELIGIBILITY

For Artists
ArtPrize is an international art competition open to anyone over 18 years old who enters their artwork during the Artist Registration period and secures a venue.

If you won a Public Vote or Juried Category Award at ArtPrize 2018, you must wait until ArtPrize 2022 to enter again. Artists who’ve won a Public Vote Grand Prize or a Juried Grand Prize in any year are our esteemed alumni — and are not eligible to enter the competition again.

Travel to Grand Rapids is not required to participate, but artists are responsible for the installation and removal of their artwork unless specific arrangements are made with their venue.

For Artwork
Eligible artwork may:
- Be the work of an individual artist or a team
- Be any medium
- Be a single piece, a series, an installation with multiple components, or any other output that can be exhibited in the space agreed upon with the hosting venue
- Be any size, provided it fits in the space secured in a venue

Eligible artwork must:
- Be shown at a registered ArtPrize venue

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• Be wholly owned by the artist or team of artists
• Not infringe on third party rights
• Be entered in the ArtPrize competition for the first time
• Be titled and voted on as a single entry

The eligibility of your artwork is not confirmed until you’ve completed a Connection with a venue. For more information on “Connections,” see “Registration” below. For specific questions about the eligibility of your entry, contact artists@artprize.org.

Permanent Murals or Installations
Artwork intended to become a permanent fixture of the Grand Rapids landscape, such as murals and sculpture, or any installation that might potentially obstruct a walkway or other public space, must first be reviewed and approved by the City of Grand Rapids’ Arts Advisory Board. Once you’ve made a Connection with a venue that’s agreed to host your artwork, your venue will work with our Exhibitions Team to try to obtain the necessary approvals from the City.

ARTWORK CATEGORIES

At ArtPrize, each artist’s work is entered in one of four categories — 2-D, 3-D, Time-Based and Installation. These categories have a direct effect on the entry’s eligibility for prizes. Midway through the event, twenty finalists are announced. The Public Vote Final 20 includes the five top-voted entries from each of the four categories.

During registration, artists choose the category they feel best fits their work based on the definitions below.

• **2-D** – Entries that exists primarily on a flat plane. Painting, drawing, photography, printmaking, and most textiles are examples of 2-D work.

• **3-D** – Entries that occupy space and are intended to be viewed from multiple angles. Sculptures that are not site-specific belong in the 3-D category.

• **Time-Based** – Entries that are durational and change over time. The viewer has to spend some time with the work to fully view it. This includes performance, video and film, dance, music, and interactive work.

• **Installation** – Entries that are dependent on the site in which they are installed. The location is not a neutral ground, but makes up an important ingredient of the work. Installation is different from 3-D in that changing the location of the piece would dramatically change the work.

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The ArtPrize team reviews the entries in each category, making sure the definitions of each are interpreted consistently. This sometimes means moving an entry to a different category. If we feel an entry could work in more than one category, we defer to the artist’s selection. The examples within each category provided above are not exhaustive.

PRIZES

Public Vote Awards

ArtPrize distributes $250,000 dollars in cash prizes decided by public vote. Hundreds of thousands of spectators take an active role as judge and critic, with top prize of $200,000. Using the ArtPrize mobile app and website, five Public Vote winners are chosen in two rounds of voting.

- Public Vote Grand Prize: $200,000
- 2-D Public Vote Award: $12,500
- 3-D Public Vote Award: $12,500
- Time-Based Public Vote Award: $12,500
- Installation Public Vote Award: $12,500

Independently Organized Awards

Additionally, there are several Independently Organized Awards given by event participants during each competition, some decided by public vote and others by jury.

WHAT HAPPENS IF YOU WIN

For all winners of the Public Vote Awards, monetary prizes will be awarded in a lump sum to the individual artist in whose name the artwork was submitted or split between registered team members.

The Public Vote Grand Prize winner is acknowledged as the winner of its category as well, but receives the greater of the two prize amounts ($200,000, not $212,500).

If you won a Public Vote Category Award at ArtPrize 2018, you must wait out one ArtPrize before entering again. Artists who’ve won a Public Vote Grand Prize or a Juried Grand Prize in any year are not eligible to enter the competition again.

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ARTIST GRANTS

Grants are available to artists ahead of ArtPrize 2020 through the programs listed below. Read on for details on each granting program, including application deadlines.

$15k ArtPrize Artist Challenge at SXSW Interactive
On March 16, ArtPrize will host the $15k ArtPrize Artist Challenge at SXSW Interactive, in partnership with Studio Park and Michigan House. Five artists from around the country will pitch their ideas for ambitious projects they envision on the piazza at Studio Park during ArtPrize, in the heart of downtown Grand Rapids, Michigan. Each will present for five minutes, using up to five slides to describe their proposal to a live audience and a panel of five judges. One artist will receive a $15,000 grant to install the project at ArtPrize, slated to take place from September 16 - October 4, 2020.

Applications are open January 21-February 21, 2020.

Artist Seed Grants
ArtPrize is proud to offer Artist Seed Grants, presented by the Frey Foundation. These grants give 50 artists $2,000 each to help fund ambitious and challenging ArtPrize entries, and are intended to give a boost to artists who demonstrate both financial need and artistic merit. Half of these grants are awarded by open application, half are awarded by venues.

Applications are open during the Artist Registration period. The Artist Registration period for ArtPrize 2020 runs from April 13-June 4.

Pitch Nights
ArtPrize hosts a series of events in other cities around the country, and across the globe, where local artists from those cities are invited to pitch ideas for an ArtPrize project to a live audience and a panel of judges. The judges decide which project gets a grant to realize their idea at ArtPrize.

2020 Pitch Night events and locations will be announced soon.

Featured Public Projects
Featured Public Projects will award grants for large, ambitious public art projects in highly-visible public sites in downtown Grand Rapids — including city parks and the Grand River. Applying for and receiving a Featured Public Projects grant is the only way to exhibit artwork in these spaces during ArtPrize.

Proposal requirements vary by site, but all should be imaginative, photogenic and ambitious. Projects that integrate performance and interactive elements are encouraged. Proposals should consider the context of ArtPrize as a technology-driven, urban, democratic, participatory public...
art event. An awareness of Grand Rapids as a Midwest city with roots in design and manufacturing will be helpful. Ideal applicants will make good use of the installation site, with its specific physical, historical, and political qualities.

Applications will open soon.

**ArtPrize Gangnam Roadshow + Showcase**

ArtPrize is partnering with the Amway Korea Foundation to present an exciting three-part international event that will celebrate Korean artists in Seoul and bring their work to ArtPrize 2020 in Grand Rapids, Michigan.

Part 1: ArtPrize Gangnam Roadshow
The first phase recently took place in Seoul. ArtPrize Gangnam Roadshow was an ArtPrize-inspired event where over a hundred artists displayed work in ten venues from September 20 to October 4. The venues were all design retailers on Nonhyun Furniture Street in Seoul’s Gangnam district. Much like ArtPrize, visitors were able to vote on their favorite artworks. The top ten all received cash prizes.

Part 2: ArtPrize Gangnam Showcase
The second phase is ArtPrize Gangnam Showcase, which will happen in Seoul on February 13, 2020. This will be an adaptation of ArtPrize’s Pitch Night program. At these one-night events, five artists each present a proposal for what they’d like to bring to ArtPrize, in front of a live audience and a panel of judges. The judges then select which artist will receive a grant to realize their work in Grand Rapids. In the case of ArtPrize Gangnam Showcase, the five presenting artists will be drawn from the ten public vote finalists of ArtPrize Gangnam Roadshow. The winner of ArtPrize Gangnam Showcase will receive a $25,000 grant to help bring their artwork to ArtPrize 2020 in Grand Rapids, MI.

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**REGISTRATION**

To participate in ArtPrize, artists must first sign up during the Artist Registration period. The Artist Registration period for ArtPrize 2020 runs from April 13 to June 4, 2020.

Registration is a simple three-step process that happens right here on the ArtPrize website.

1. [Sign up for an ArtPrize account](#), or sign in if you already have one.
2. Pay the registration fee ($50 for individuals, $100 for collaboratives) to enter your artwork and create your entry profile.
3. Complete your entry profile.

*Next Steps*

Updated January 21, 2020
The next step is finding an ArtPrize venue to host your work. It's important to note that your participation in ArtPrize isn't fully confirmed until at a venue has agreed to show your work in their space.

We call the process of artists and venues matching up “Connections,” a six-week period during which registered artists and venues find each other on the ArtPrize website and agree to work together. You can find more information about Connections in our Registered Artist Packet.

A Few Things to Keep in Mind
- You are not visible to venues and you cannot see their contact information until you've completed registration. Keep in mind that venues begin planning exhibitions months in advance, so the earlier you register the better chance you’ll have of securing a venue.
- If you’ve entered artwork as a team, each team member must have a separate account on artprize.org.
- If you’ve competed in a previous ArtPrize, when you sign in, you will see your Artist Profile and previous ArtPrize Entries. You can edit your Artist Profile and add new artwork, but you cannot edit a previous entry.
- The registration fee is non-refundable and does not guarantee you a venue. However, if you do not complete a Connection with a venue during the Connections Period, you’ll receive a credit towards next year's registration.
- Artists must place their entry in one of four Categories as they register: 2-D, 3-D, Time-Based, or Installation. ArtPrize must approve this Category selection, and may request more information from you.

OFFICIAL RULES FOR ARTISTS

The following is a summary of the Official Rules for Artists:

- Each Artist must be at least 18 years old at the time they register.
- Artists must pay a $50 non-refundable fee to enter their Artwork. Team entries pay a non-refundable flat fee of $100.
- For any team entry, every individual that makes a significant creative contribution to the Artwork must be registered as an Artist and officially attached to that Artwork and to no other Artwork. Volunteers or contractors that did not make a significant creative contribution to the Artwork do not need to be registered.
- Artwork must be shown at an ArtPrize Venue.
- Secondary elements of an Artwork (or instances of a performance) may appear elsewhere, but the primary element and/or documentation of an Artwork must be at its Venue.
- Artists must sign a Hosting Agreement with their Venue.
- Artwork may be a single piece, a collection of pieces, or an installation with multiple elements. In any case, an Artwork is titled and voted on as a single unit.
- Each entry must be classified as only one of four Categories: 2-D, 3-D, Time-based, or Installation. Artists must identify their entry’s Category during the registration process. Category identification is subject to ArtPrize review; ArtPrize makes final decisions about the Category of each entry.
- If an Artwork is Time-based or performance-oriented, the Artwork must at least be performed within the first round of voting with an artifact or other representation (props, a video, etc.) left behind for presentation during the remainder of the competition.
- Only original Artwork is eligible for submission. The Artist is responsible to ensure that the Artwork does not infringe on any third party’s proprietary rights.
- The Artwork must be currently owned by the Artist or by the team of Artists.
- The Artist is responsible for transportation of the Artwork to, and removal of the Artwork from, the applicable Venue, unless otherwise provided in the applicable Hosting Agreement or other arrangements with the Venue.
- Artwork from prior ArtPrize competitions, or Artwork that is identical to entries from prior ArtPrize competitions, may not be entered in ArtPrize.
- Artists that win any of the Public Vote prizes and/or Juried Awards are ineligible to enter ArtPrize the following year (e.g., the winners of ArtPrize 2014, including all members of team entries, may not enter ArtPrize 2015, winners in 2015 may not enter ArtPrize 2016, and so on).
- Artists who with the Public Vote Grand Prize or the Juried Grand Prize are not eligible to enter again.
- A maximum of two entries per Venue may advance to the Final 20 in the Public Vote.

NEXT STEPS

Ready to move forward? High fives!

Here’s what to do next:

- **Create an Account**: Head over to the ArtPrize website and sign up for an ArtPrize account (or sign in if you already have one).

- **Register Your Artwork**: If we’re within this year’s Artist Registration period (see Important Dates above to be sure), you’ll be able to sign up and pay the registration fee in your ArtPrize account.

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Already registered or just excited to dive into more details for registered artists? Click here to view our Registered Artists Packet.

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STAY CONNECTED

- Add artists@artprize.org to your email contacts. Once you’re registered, the email address associated with your ArtPrize account will be added to our mailing list to receive important updates from our Exhibitions Team via MailChimp. You won’t want to miss these Connections tips, deadline reminders, and more.

- Follow ArtPrize on social media: Facebook, Instagram, Twitter

- Have questions? Email our team at artists@artprize.org. We’re happy to help.