

*Pitch Night sponsored by 21c Museum Hotel and Delta Air Lines, underwritten by Experience Grand Rapids*

each event.

In a high-profile venue to an artist at awarding \$5,000 and a guaranteed spot events took place in six cities this spring, them to Grand Rapids. 2017 Pitch Night from across the country and bring to discover exciting, ambitious projects ArtPrize launched Pitch Night in 2013

## pitch night grants

The ArtPrize Nine exhibition rethinks the way urban space is transformed, bringing innovative applications of color, light and sound to unconventional spaces.

Open to the map and find yourself surrounded by ArtPrize Nine artist entries that won grants from the ArtPrize Arts Advisory Council, one of six Pitch Night events, and the ArtPrize exhibitions team, as well as this year's participating venues that have won or been nominated for the Outstanding Venue Juried Award.

Let local, national and international art professionals lead your ArtPrize Nine experience through this simple guide.

## about this experience

## ARTPRIZE<sup>®</sup> NINE

## critics' choice experience guide

*Pantone Pathways presented by X-Rite Pantone*

Keep an eye out for these Pantone Pathway markers around ArtPrize, or find Pathways marked in your ArtPrize Nine Event Guide.



The ArtPrize Nine Experience Guides and the Pantone Pathways collectively offer you a suite of distinctive ways to visit ArtPrize—simply choose the experience you'd like to have, or the neighborhood you'd like to explore.

## artprize nine guides and pathways

*Outstanding Venue Juried Award presented by Wolverine Worldwide*

Following the addition of juried awards in 2010, ArtPrize introduced the Outstanding Venue Juried Award in 2011—awarding a cash prize to a single ArtPrize venue for outstanding curatorial presentation. Visit past award-winning and finalist venues where you'll find innovative, challenging, thoughtful exhibitions.

## outstanding venue juried award

*Artist Seed Grants supported by the Frey Foundation*

For the fourth consecutive year, 25 ArtPrize Artists were awarded Artist Seed Grants presented by the Frey Foundation, valued at \$2,000 each. Members of the ArtPrize Art Advisory Council reviewed applications, seeking ambitious entries from artists who demonstrated both financial need and artistic merit.

## artist seed grants

*Featured Public Projects presented by the Frey Foundation, the Efrogmson Family Fund and Downtown Grand Rapids Inc.*

Returning for a second year, ArtPrize Featured Public Projects program awarded \$85,000 in grants to artists and collaborators from around the country to install large-scale public art projects at prominent and unexpected outdoor spaces within the ArtPrize district—including lasers dancing from the rooftops, video projected on building facades, and murals painted on shipping containers.

## featured public project grants

## ask yourself

Art needs you, and your opinion. When you're standing in front of a work of art, follow these steps:

1. Take a moment to pause and experience the work of art.
2. What do you see or hear? What is happening?
3. Why is it the way that it is? The artist statement can help with this.
4. How does it relate to your own life, feelings, or ideas? Does it challenge you?
5. Vote—do you think this work of art is successful?

## extend the conversation

Witness the reveal of this year's juried award finalists and hear from critics as they love and lampoon both the public and juried picks, at ArtPrize Critical Discourse.

- September 25: Jurors' Shortlist
- October 2: Why These Finalists? (Part 1)
- October 3: Why These Finalists? (Part 2)

Arrive early (41 Sheldon Blvd SE) to grab a seat—doors close for each event at 6:45 p.m. or watch the events live on WOOD TV8 from 7 p.m.

*Critical Discourse presented by ITC, Your Energy Superhighway*

## artprize mobile app

If you have a smartphone, download the ArtPrize mobile app—free for iOS and Android—to make voting super easy as you explore the event. You can also use the app to discover venues, art and events near you, browse a full list of entries, or search for a specific entry, venue or artist.

### SEE SOMETHING YOU LOVE?

Anyone 13 and older can vote via the app or at [artprize.org](http://artprize.org). As the presenting sponsor of the Public Vote, Meijer is offering an exclusive mPerks offer when you vote on the app. You can also pick up a free ArtPrize Nine Tote at any ArtPrize HUB while supplies last, courtesy of Meijer. Totes for Votes!



We also invite you to join the Club! ArtClub members enjoy insider perks and benefits. Meet us at the Clubhouse to learn more.

[artprize.org/artclub](http://artprize.org/artclub)



**OUTSTANDING VENUE AWARD WINNERS & FINALISTS**

- 1 Cultura Collective @ Rumsey St.
- 2 Fountain Street Church
- 3 The Fed Galleries @ KCAD, Kendall College of Art and Design
- 4 Grand Rapids Art Museum Auto
- 5 Fixit Body Shop
- 6 Urban Institute for Contemporary Arts (UICA)
- 7 Frederik Meijer Gardens & Sculpture Park

**PITCH NIGHT**

- 4 Chris Vitiello, Grand Rapids Art Museum
- 6 Pippin Frisbie-Calder, Urban Institute for Contemporary Arts (UICA)
- 8 Kurt Gohde and Kremena Todorova, Lyon Square
- 9 Rena Detrixhe, Western Michigan University
- 10 Nina Caruso and Christopher Schneider, Vandenberg Center
- 11 C.T. Hankins, Van Andel Arena

**FEATURED PUBLIC PROJECTS**

- 12 Erika Nelson, Gillett Bridge
- 13 Justin Langlois and Hiba Abdullah, Vandenberg (Calder) Plaza
- 13 Sheefy McFly, Vandenberg (Calder) Plaza
- 14 A + J Art + Design, Grand River
- 15 AJ Paschka, JW Marriott
- 16 Joshua Lantzy and Jamie Topper, Ah-Nab-Awen Park
- 17 Tanner Wilson, Blue Bridge
- 17 Tyke Witnes, Blue Bridge
- 18 CJ Hungerman, North Monroe Park

**ARTPRIZE HUBS**

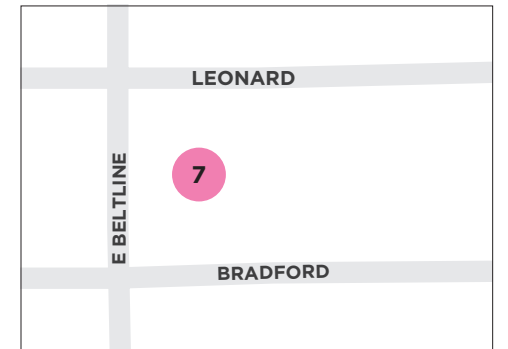
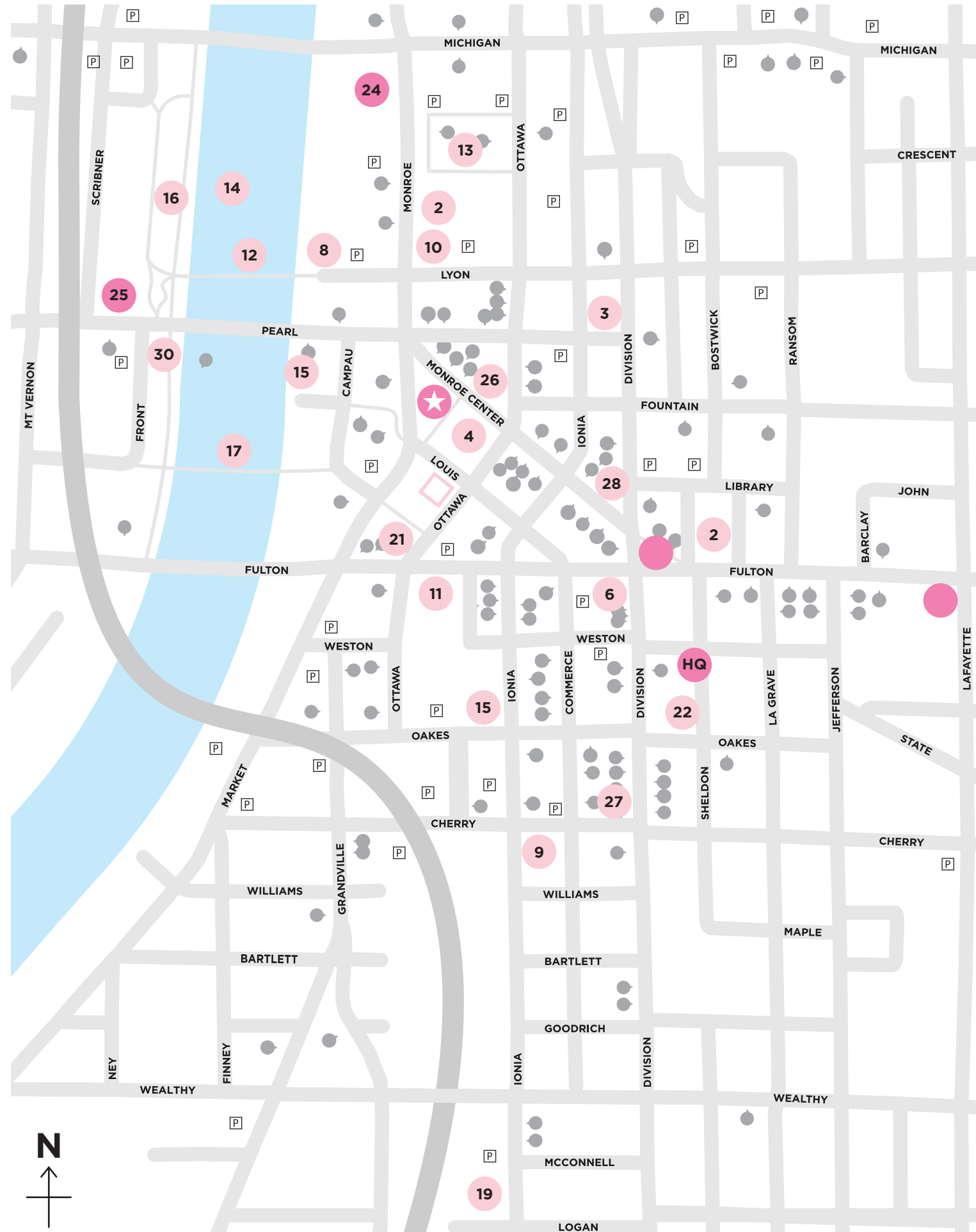
START HERE! ArtPrize HUBs are the best place to start your visit to ArtPrize. You'll find free Event Guides, self-guided tours, Family Activity Kits, voter sign up, and the ArtPrize Metro Pass that gets you bus rides, a Clubhouse pass and other great perks.

**ARTIST SEED GRANTS**

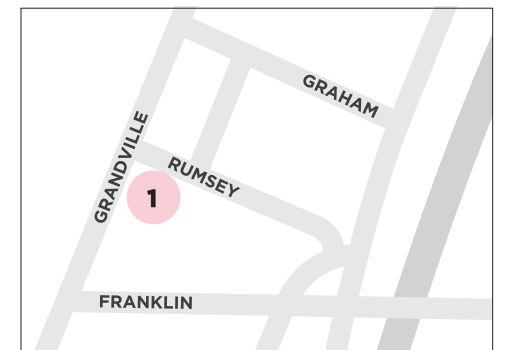
- 1 Crystal Z Campbell, Rumsey Street
- 3 Jonathan Brilliant, The Fed Galleries @ KCAD, Kendall College of Art and Design
- 3 *Eva Rocha*, The Fed Galleries @ KCAD, Kendall College of Art and Design
- 4 Leroi DeRubertis, Grand Rapids Art Museum
- 4 Emily Mayo, Grand Rapids Art Museum
- 4 Jessica Wildman, Grand Rapids Art Museum
- 6 Seitu Jones, Urban Institute for Contemporary Arts (UICA)
- 6 Michael Peoples, Urban Institute for Contemporary Arts (UICA)
- 7 Filippo Tagliati, Frederik Meijer Gardens & Sculpture Park
- 14 Ryan Spencer Reed, Grand River
- 19 Nathalie Auzepy, Grand Rapids Downtown Market
- 19 Taro Takizawa, Grand Rapids Downtown Market
- 21 Luke Crawley, 20 Monroe Live
- 22 Eliza Fernand, Ladies Literary Club
- 23 Benjamin Jones, the city water building by the richard app gallery
- 23 The Carnival, the city water building by the richard app gallery
- 23 Jeffrey Augustine Songco, the city water building by the richard app gallery
- 24 Sarupa Sidaarth, DeVos Place Convention Center
- 24 Tom Kiefer, DeVos Place Convention Center
- 25 Sophi Kravitz, Gerald R. Ford Presidential Museum
- 26 Jonathan D. Lopez, PO (Art)Box Zach
- 27 Mory, Smokin Js
- 28 S + E, Ali Nicole Bridal
- 29 Heather Ward-Migner, Monroe Community Church
- 30 Mike Wsol, Grand Rapids Public Museum

**MAP KEY**

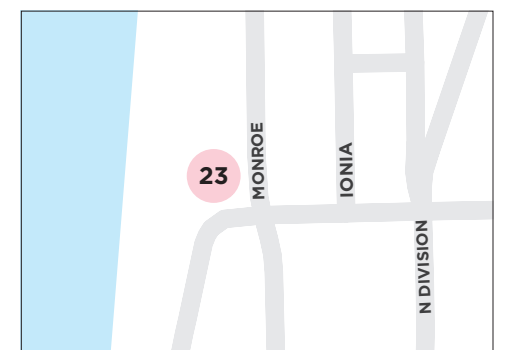
- P Parking
- ArtPrize Venue
- HUB
- Member Clubhouse



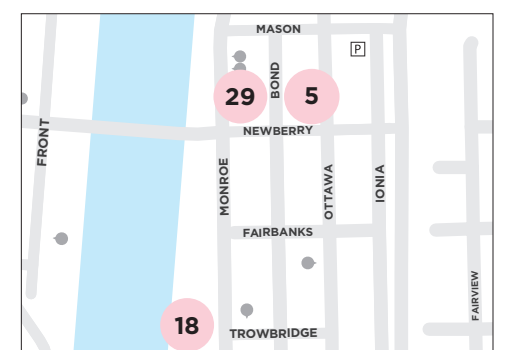
Frederik Meijer Gardens & Sculpture Park



Cultura Collective @ Rumsey Street



the city water building by the richard app gallery



North Monroe