

ARTPRIZE 10

SEPTEMBER 19 - OCTOBER 7, 2018

ArtPrize is an open, independently organized international art competition decided by public vote and expert jury. It's unorthodox, highly disruptive and undeniably intriguing to the art world and public alike. Radically open by design, ArtPrize Nine featured 1,346 artist entries representing 47 countries and 41 U.S. states across 175 participating venues in Grand Rapids, Michigan. The tenth installment will take place from September 19-October 7, 2018.

WHAT MAKES ARTPRIZE UNIQUE?

An Open Call. ArtPrize invites anyone over the age of 18 to be an artist and any space inside the ArtPrize district to be a venue — a radical departure from a more common centralized and top-down model of contemporary art curation.

Independently Organized. Artists and venues create a profile on artprize.org, then search and discover each other on the site, form connections and organize their own shows.

Public Vote + Juried Awards. Two \$200,000 grand prizes and eight \$12,500 category awards, more than \$500,000 is awarded. Half is decided by public vote and half by a jury of art experts.

OVER \$500,000 IN PRIZES

	Public Vote	Juried Awards*
Grand Prize	\$200,000	\$200,000
2-D	\$12,500	\$12,500
3-D	\$12,500	\$12,500
Installation	\$12,500	\$12,500
Time-Based	\$12,500	\$12,500

**The jury also presents a \$12,500 Outstanding Venue award.*

OVER \$270,000 IN GRANTS

Venues	\$30,000
Pitch Night	\$30,000
Artist Seed Grants	\$50,000
Featured Public Projects	\$85,000
Education Days	\$44,000
ArtPrize Labs	\$6,000
Transportation	\$10,000
Voter Registration	\$8,000
GoFundMe Matching Grant Challenge	\$10,000

ARTPRIZE EIGHT (2016) IMPACT



47 COUNTRIES
50 STATES

TOP STATES

ILLINOIS
INDIANA
OHIO
FLORIDA
CALIFORNIA



63% DRIVE FROM
30+ MILES AWAY

26,710 DAILY VISITORS

19 day total >500k
69,198 OUT OF STATE



19,000 STUDENTS
1,100 VOLUNTEERS

51% OF VISITORS REPORT AN INCREASED
INTEREST IN ATTENDING ART MUSEUMS,
GALLERIES AND EVENTS



295
JOBS
CREATED



\$28 MILLION ECONOMIC IMPACT



41,697 HOTEL ROOMS
BOOKED BY ATTENDEES

\$85
AVERAGE SPENT
ON MEALS PER DAY



13 MILES
ACCESSIBLE
PATHWAYS

25% OF TOTAL REFUSE COLLECTED
IS DIVERTED TO RECYCLING
OR COMPOST

PEDESTRIAN
TRAFFIC **TRIPLES**



\$780,000
PRIZES + GRANTS
AWARDED

60% OF ARTISTS WHO LIST THEIR ART FOR SALE
REPORT MAKING A SALE DURING THE EVENT

4 SHOWS IN PRIMETIME



160 MILLION IMPRESSIONS



15 OUT OF 20
US MEDIA MARKETS



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ARTPRIZE HISTORY

Founded in 2009 by Rick DeVos as an experiment, ArtPrize has continued to grow and evolve ever since — drawing artists and visitors from around the world to Grand Rapids, Michigan.

	2017	2016	2015	2014	2013	2012	2011	2010	2009	Total
Entries	1,346	1,453	1,550	1,536	1,524	1,517	1,582	1,713	1,262	12,137
Venues	175	170	162	174	169	161	164	192	159	1,351
Registered Voters	43,010	37,433	35,481	41,956	49,078	47,160	38,811	44,912	37,264	332,095
Votes Placed	384,053	380,119	422,763	389,714	446,850	412,560	383,106	465,538	334,219	3.2MM
Visitors	TBD	507,000+	438,000+	440,000+	400,000	375,000	322,000	250,000	200,000	2.4MM
Awards	\$500K	\$500K	\$500K	\$540K	\$560K	\$560K	\$494K	\$497K	\$449K	\$4.1MM

STAY CONNECTED

Social Media

Facebook: /ArtPrize
Twitter + Instagram: @ArtPrize
Snapchat: artprizegr
#ArtPrize / #ArtPrize10

ArtPrize Contact

Jaenell Woods, Communications Manager
jaenell@artprize.org

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IMPORTANT DATES FOR ARTPRIZE 10

Early-March - Early-April*	Venue Registration
Mid-April - Early-June*	Artist Registration
Late-April - Late-June*	Connections
September 12-18	ArtPrize Preview Week
September 19	ArtPrize Opening Day + Round 1 Voting opens
September 24	Jurors' Short List Event
September 29	Round 1 Voting closes
September 30	Final 20 Announcement + Round 2 Voting opens
October 4	Round 2 Voting closes
October 5	ArtPrize Awards & ArtPrize After Dark
October 7	ArtPrize Closing Day

FUTURE ARTPRIZE DATES

2019	September 18-October 6
2020	September 16-October 4
2021	September 15-October 3
2022	September 21-October 9
2023	September 20-October 8
2024	September 18-October 6
2025	September 17-October 5

**Exact registration and connections dates will be announced in early 2018.*